

75TH ANNIVERSARY
GALA PROGRAM
AD BOOKLET

MARCH 28, 2026
NASHAWTUC COUNTRY CLUB
CONCORD MA

PRICING & PRINT
SPECIFICATIONS

SUBMISSION DEADLINE
FEBRUARY 28TH



Whole Page Ad
W4.6" x H7.6"

Print Specifications

- **Resolution:** Minimum of 300 dpi (dots per inch).
- **Color Mode:** CMYK color process for four-color ads. Ads not submitted in CMYK may have color variations in print.
- **File Formats:** Press-ready PDF **or** high resolution 300 dpi JPEG files.
- **Fonts:** All fonts should be embedded within the PDF file.
- **File Naming:** Files should be clearly labeled with the advertiser's name and the event name (e.g., CompanyName_Gala2026.pdf).
- **Half and quarter page ad sizes** are on the **3rd page of this document**
- **LOGO Request:** Please attach an **extra** separate logo for the event presentation.
- **Send ads** to Send all artwork to:
Robin Zucker
kaszuckerdesign@gmail.com
339-225-1397

Pricing

Full page — \$1000

Half page — \$500

Quarter page — \$300

**SUBMISSION
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Interior Quarter
Page Ad
W2.2" x H3.5"

Interior Half Page Ad
W4.6" x H3.6"

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